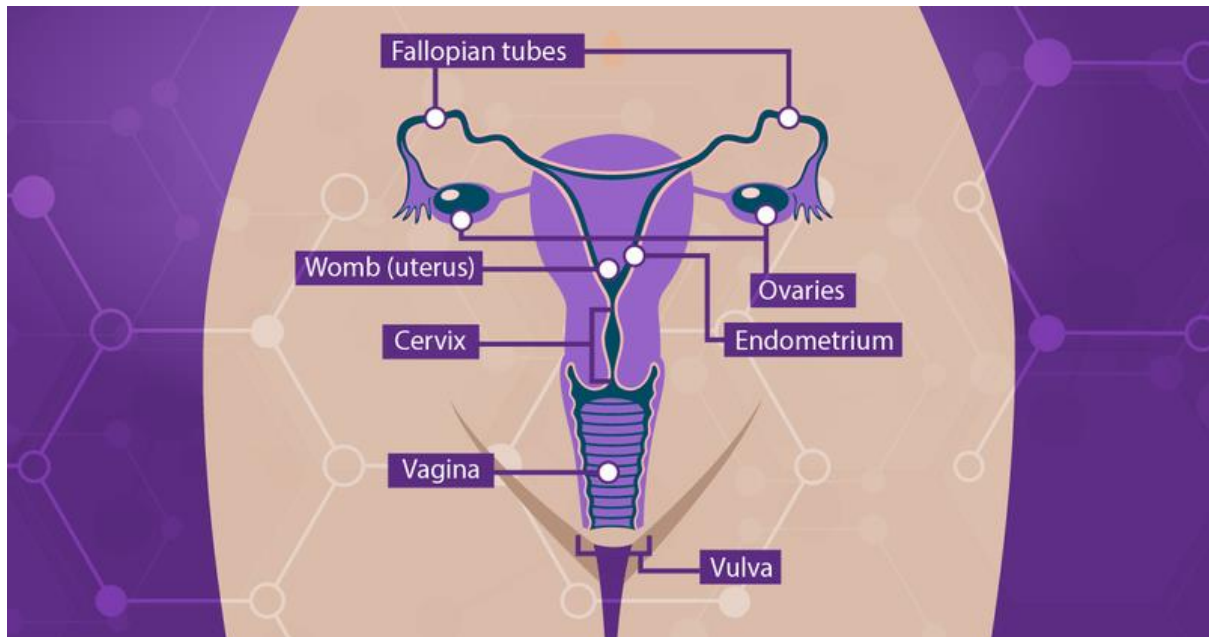


Gynae Cancers: Don't Die of Embarrassment



With more than 22,000 UK cases and almost 8,000 deaths every year, we want people to be more aware of the symptoms and risks of gynaecological cancers.

Don't let embarrassment about symptoms and talking about intimate parts of the body stop you from contacting your GP surgery

Although 21 women die every day from one of the gynae cancers –including cervical, womb, ovarian, and vulval –awareness of symptoms and risks is low. And signs can often be mistaken for something else and so may be ignored or misdiagnosed.

To tackle the predicted rise in the annual number of cases and the number of deaths by 2040, more people need to recognise the symptoms, know risks, and ignore any embarrassment.

“We know that embarrassment can sometimes prevent people from dealing with any gynaecological condition and seeking advice about any unexpected, irregular, or heavy vaginal bleeding, lumps, itching, pelvic pain, or discharge,” says Dr Jeffrey GP and Cancer Lead for Westongrove Partnership

“You know your own body best, and if you are concerned about anything new or irregular which has lasted for more than three weeks, contact your GP surgery. Ignore any embarrassment –early diagnosis saves lives.”